



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: )  
Nabors et al. )  
Application No: 09/188,863 )  
Filed: November 9, 1998 )  
For: A SYSTEM AND RELATED METHODS )  
FACILITATING THE IDENTIFICATION )  
AND PURCHASE OF A PRODUCT )  
OVER A DATA NETWORK )

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Assistant Commissioner For Patents  
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RESPONSE

Sir:

In conjunction with the Request for Continued Examination filed concurrently herewith, and in response to the Final Office Action mailed April 6, 2004, Applicants respectfully request reconsideration of the above-referenced patent application. Please enter the following amendment prior to examination, and consider the following remarks.